

The University of South Australia New Facilities and Courses

The most exciting feature is the new **Pridham Hall** it provides purpose-built facilities for students to celebrate University life, milestones and achievements. It is a one-stop shop for students and the local community, featuring a sports complex, swimming pool and facilities for graduations and corporate and cultural events.



The first graduation ceremony was held in Pridham Hall on Monday 9 April, where over 4,000 students graduated for the first time in the new space. The gym facilities and pool are now open and more information about membership options are available via the [UniSA Sport webpage](#).



The new **University of South Australia Cancer Research Institute** opened in 2018, and is an integral part of Adelaide's BioMed City on North Terrace, opening up a number of new cancer research, teaching and community engagement opportunities, pharmacy teaching, the community focused MOD and the Innovation & Collaboration Centre.

Level 1 of the Yungondi building is home to the State's first **simulated financial trading room**, enabling students, researchers and industry to engage with the global derivatives trading industry through market simulation programs. The simulated trading room runs 15 mins behind world trading time, ensuring current market changes and trends can be observed.

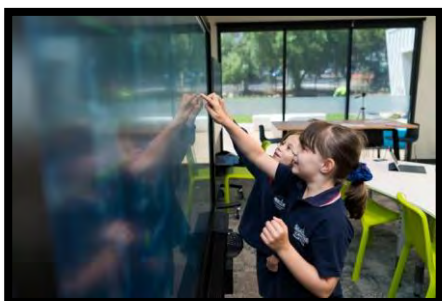


The trading room is sponsored by global leader in innovative technologies for the financial sector, IRESS, in an exciting new partnership for UniSA.

It will become home to [Centre for Business Growth](#), which unlocks the growth potential of Australia's small and medium enterprises, and the [Ehrenberg-Bass Institute](#) for Marketing Science, which grows global brands through evidence-based marketing.



The **UniSA Samsung SMARTSchool** is the state-of-the-art education and research hub developed to train aspiring teachers to become leaders in the tech ed space.



The SPACESchool is designed to break down the walls between what's learnt at university and the realities of the school classroom. The whole idea of the Samsung SMARTSchool is to give the opportunity to help our preservice teachers to have an absolutely optimal understanding of what goes on in a classroom.

There are special sessions on STEM and the role of technology. They'll still be very hands on, but what makes it cutting-edge is that you'll be able to watch it anywhere in Australia, or the world, so they'll be streaming in and streaming out of the class room.



MOD. at the University of South Australia is a futuristic museum of discovery, a place to be and be inspired.

With dynamic, changing exhibition programs, MOD. inspires young adults aged 15+ about science and technology, showcasing how research shapes our understanding of the world to inform the future.

For visitors, MOD. is a free science experience bringing together the general public, researchers, students and industry to interact, learn and be inspired. MOD. is Australia's boldest, and South Australia's only, interactive public science and creativity space. It features Australia's first Science on a Sphere, a room-sized display that shows planetary data on a sphere surrounded by touchscreens.

Located within UniSA's new Cancer Research Institute on North Terrace, MOD. is open Tues-Thurs 12-6pm, Fri 12-8pm and Sat-Sun 10-4pm. It is accessible to all members of the public, yet is recommended for ages 15 and above. <https://mod.org.au/>

Want to know how pilots react in an emergency? University of South Australia students will have a cockpit view – literally – after taking delivery of a **\$250,000 737 flight simulator**. The simulator, based in the School of Engineering at UniSA's Mawson Lakes campus, will be used for research and training purposes relating to human factors safety management, advanced navigation and heavy aircraft systems. The simulator will be used for research into how factors like fatigue and decision making can affect pilots in a crisis. Technical skills are just one component of flying. We need to know more about how the mind and body reacts in an emergency to reduce the likelihood of errors and accidents.



Urbanest – New Student Accommodation



Accommodation built just for students

- › 7 minute walk to the University of South Australia – City West Campus
- › 12 minute walk to the University of South Australia – City East Campus
- › 4 minute walk to Rundle Mall shopping
- › Across the road from Adelaide Train Station
- › Close to transport and amenities
- › Furnished rooms and apartments with air conditioning/heating
- › Easy access to public transport for both Magill and Mawson Lakes campuses
- › Wireless internet throughout the buildings
- › 24/7 dedicated onsite team and swipe card access
- › Great value rents that include: electricity, water, contents insurance (up to AUD \$3,000) and 100GB internet allowance per month (with option to purchase additional data)
- › Support upon arrival with a property induction and welcome events
- › uLife – a community support and engagement program that's free for all residents

<https://study.unisa.edu.au/accommodation/unisa-student-accommodation-by-urbanest/>





University of
South Australia

New in 2019

New in 2019 – Programs

Education, Arts and Social Sciences

- Bachelor of Arts specialisations
- Bachelor of Early Childhood Education (Honours)
- Bachelor of Primary Education (Honours)
- Bachelor of Media Arts

Business School

- Bachelor of Business (Design and Marketing)
- Bachelor of Business (Financial Planning)
- Bachelor of Business (Real Estate Practice)
- Bachelor of Laws - 100+ double degree options
- Bachelor of Criminal Justice (UniSA Online)
- 3 + 1 Pathway to Masters



New in 2019 – Programs

Health and Medical Sciences

- Bachelor of Occupational Therapy (Honours)

IT, Engineering and the Environment

- Bachelor of Engineering (Honours) (Flexible Entry)

UniSA College pathway programs

- Diploma in Health (Mount Gambier)
- Diploma in Arts pathway to Education



Programs withdrawn – 2019 entry

Education, Arts and Social Sciences

- Bachelor of Education (Primary and Middle)

IT, Engineering and the Environment

- Bachelor of Engineering (Honours) (Mechatronic) - No 2019 intake

Business School

- Bachelor of Business (Whyalla) and (Mount Gambier)
- Bachelor of Innovation (Honours)

From learning to achieving: The journey to a successful Engineering career

Skills in Demand

- Problem solver
- Professional engineer
- Adaptable engineer
- Systems engineer
- Consulting engineer



Leading Sectors

- Defence and supply chain
- Future industries
- Space industries
- Energy and reduced carbon
- Transformative industry
- Infrastructure

Learning with the best

Well above world standard

- Civil engineering
- Electrical and Electronic
- Environmental science
- Materials engineering
- Mechanical engineering



Creative Industries

School of Creative Industries Evolution

School of Communication,
International Studies and
Languages



School of Creative
Industries



Creative Industries Sector

A collective of cultural sectors including

- Visual and performing arts,
- Digital media
- Multi-media
- Film and television
- Social media
- Computer animation
- Web design



Creative Industries Program Development

- Bachelor of Arts Redesign - From 6 majors to 12 majors
- Only Social Media Major offered in South Australia, only 1 of 4 nationally.
- VFX (Visual Effects) specialisation now available in the third year of the Bachelor of Media Arts Program – taught by Rising Sun Pictures
- Graduate Certificate of Film and TV with Matchbox Pictures, ABC iView and South Australian Film Corporation (SAFC)
- Immersive Graduate Certificates with Rising Sun Pictures
- Masterclasses with the State Theatre and Thomas Keneally AO

2019 Bachelor of Arts Program

All Majors can be selected as a graduating title *i.e. Bachelor of Arts (Social Media)*
All students select two majors to complete

Applied
Linguistics

Creative
Writing and
Literature

Cultural
Studies
NEW

English
Language*
NEW

History and
Global
Politics
NEW

Languages
(French/Italian
/ Japanese)

Performing
Arts

Psychology
NEW

Screen
Studies
NEW

Social Media
NEW

Sociology

**not all majors are available for all students*

Education to Honours

New Education Degrees for 2019

- Bachelor of Early Childhood Education (Honours)
- Bachelor of Primary Education (Honours)

Offered at

- Magill
- Mawson Lakes
- Whyalla
- Mount Gambier

New Education Degrees for 2019

- Four year professional degrees offering studies in
 - Education studies
 - Curriculum
 - Professional experience
 - Primary Learning Area specialisation (Arts, English, H&PE, Maths, Science, D&T, Humanities & Social Sciences)
- Addition of Honours offers a higher-level qualification
 - Ability to undertake research project
 - Provides increased employment opportunities



New Pathways

Diploma in Arts at UniSA College

- 2 year program
- 1st year Diploma in Arts, 2nd year is the first year of the Bachelor of Education ECE or Primary (Honours) program

unisa.edu.au/Study/Diploma-Arts/

Clinical Education: Preparing work-ready graduates

Health degrees with an industry placement:

- Clinical Exercise Physiology
- Exercise and Sport Science
- Health Science
- Human Movement
- Laboratory Medicine
- Medical Radiation Science
 - Medical Imaging
 - Nuclear Medicine
 - Radiation Therapy
- Midwifery
- Nursing
- Occupational Therapy
- Pharmacy
- Pharmaceutical Science
- Physiotherapy
- Podiatry

What is the purpose of an industry placement?

- Students gain transferable skills and valuable experience working in the public or private practice environment
- Meets accreditation requirements – so our graduates can practice in their chosen field



2017 Industry Placements

Division of Health Sciences

- **3,815** students
- **8,225** placements
- **1.3 million** placement hours
- **400** placement providers



Graduating with a competitive edge: Health honours degrees at UniSA

Health degrees with honours

- Bachelor of Clinical Exercise Physiology (Honours)
- Bachelor of Laboratory Medicine (Honours)
- Bachelor of Occupational Therapy (Honours)
- Bachelor of Pharmacy (Honours)
- Bachelor of Physiotherapy (Honours)



Opportunities for students

Honours is a minimum of one year of study and may provide professional or research options:

- Professional project in partnership with an academic researcher or industry professional
- Research project under the supervision of an experienced researcher including preparing a thesis as part of the assessment
- Professional practice with additional clinical placement in industry
- Professional stream with advanced courses where students gain in-depth knowledge

Preparing students for the workforce

Benefits for students of an honours degree:

- Stand out from the crowd with the competitive edge of a higher qualification
- Learn from experienced researchers and practising health professionals
- Gain skills, knowledge and practical expertise needed be career-ready
- Be well-placed for a career in industry or research, or go on to further postgraduate study

The many faces of Law: Careers in Law & Criminal Justice at UniSA

Start your law career from Day 1

- **The Honours Advantage**
 - Professional placements, Law Reform Clinic, Legal Advice Clinic or Research Project in your final year
- **More ways to study**
 - Flexibility with timetabling, intensives, overseas exchanges
 - Double and combined degrees
 - Active student community
 - Mentoring and networking
 - Practical experiences, internships and the Legal Advice Clinic
- **Quality teaching & Student Experience**

Law is more

- How students can use the double/combined offerings to tailor their studies for their careers
- Examples of common combinations:
 - Law & Journalism
 - Law & Commerce
 - Law & Psychology
- Now aligns with other Business School degrees with the new timetable from 2019



Where Law can take students

In 2013 I had the opportunity to cover and report on the Federal Election, which was an amazing and exhausting experience. An 8 week campaign took a lot of energy and resources from our Bureau, and it was great to travel around the country and experience the diversity of Australia's cities and regions. The combination of journalism and law gave me the strength to take vast amounts of information on complex issues like the election, and distil it into something an audience understands.

Matt Doran, Political Reporter

Bachelor of Laws (Honours), Bachelor of Journalism and Professional Writing
Employment: ABC Canberra Press Gallery



Careers, innovation and entrepreneurship in Business

Careers Start Here

- Comprehensive career and professional development embedded in the curriculum
- Internships and industry projects
- Mentor programs and industry networking events
- Peer assisted study support and social events
- Business Student Hub – study advice and support
- Intensive global study tours and semester exchange
- Programs accredited by professional associations

New Industry Partnered Degrees

- Bachelor of Business (Real Estate Practice)
- Bachelor of Business (Financial Planning)



Preparing Students for the Jobs of the Future

- Bachelor of Business (Innovation and Entrepreneurship)
- Innovation, enterprise knowledge and a growth mindset developed through core courses, electives, and majors – add to any program at UniSA



Students that stand out from the crowd – The X Factor

- 3+1 Pathway to Bachelors + Masters in 4 years
- Double and Combined Degrees – 200+ options, including: Accounting + Finance; Marketing + Tourism, Law doubles
- Specialise with majors or minors (40+)
- Accelerate with Summer and Winter intensives/ travel opportunities
- Placements, internships, projects with prospects for employment



Marketing for the next generation

Marketing Degrees

- **NEW** - Bachelor of Business (Design and Marketing)
- **NEW 3+1 Pathway** - Bachelor of Business & Masters (Marketing and Tourism)
- Bachelor of Business (Marketing)
- Bachelor of Marketing and Communications
- Double degree options

Course Content

- The latest research integrated into course content
- Content that focuses on what really matters to companies
- Practical real-world examples used in the classroom



Practical learning

Unique opportunities include:

- Professional Development in Marketing
- Marketing Clinic
- Marketing Placement (guaranteed)
- Integrated Marketing
- Vacation Research Scholarships



A (small) sample of marketing jobs

Beginner / Graduate Positions	Intermediate / Managerial Positions	Senior & Directorial Roles
<ul style="list-style-type: none"> • Advertising Coordinator • Brand Assistant • Communication Coordinator • Junior Brand Manager • Marketing Assistant • Marketing Coordinator • Marketing Officer • Sales Representative 	<ul style="list-style-type: none"> • Added Value Innovation Brand Manager • Associate Brand Manager • Brand Asset & Marketing Properties Manager • Brand Manager • Business Development Manager Campaign • Evaluation Manager Category • Development Manager Communications Planner • Consumer Insight Manager • Category Leadership Manager Consumer • Insights & Planning Manager Consumer • Promotions Manager Consumer Strategy • Manager Corporate Affairs Manager • Developing Markets Analyst 	<ul style="list-style-type: none"> • Advertising Planning Director • Chief Marketing Officer • Corporate Planning Director • Director, Advertising Research • Director, Global Analytics • Director, Global Pricing • Director, Global Shopper Insights • Director, Portfolio Growth • Director, Media Planning • Director, Sales Research & Strategy • Director, Worldwide Agency Operations • Export Director • General Manager, Marketing Global Director, Marketing College • International Marketing Director

55,000 new jobs in next 4 years

OPEN DAY



University of
South Australia

On Campus. Online.

Sunday 12 August
9.00^{AM} — 4.30^{PM}

City West + City East

Mawson Lakes Campus Day

Tuesday 28 August, 4.00pm-7.30pm

Mawson Lakes campus

Campus day is your chance to discover everything you need to know about studying at the Mawson Lakes campus. Find out about studying engineering, information technology, environmental science, science, aviation, or mathematics and get a feel for university life.

Attendees can also find out about our construction management programs, which have links with Engineering but are taught at our City East campus.

What's on offer at Mawson Lakes Campus Day:

- Attend an interactive workshops and gain a feel for what it's like to study at UniSA
- Take a campus and facilities tour
- Meet the academics
- Try an interactivity, such as taking our flight simulator for a spin or playing with our robots
- Grab some food and enjoy the entertainment
- Free parking will be available on campus from 3.30pm in any unreserved parking spaces within the campus on Tuesday 28 August.

Magill @ Twilight

Wednesday 29 August 2018, 4pm-8pm

Magill Campus, Lorne Avenue, Magill

Are you looking to study communication and media, cognitive neuroscience, education, human services, journalism, media arts, psychology, social work, or a Bachelor of Arts at UniSA?

Visit your future campus at Magill to explore these study and career areas. Tour the facilities, chat to lecturers and students, view student work and enjoy a bite to eat.

Programs are now out on the UniSA Website <https://www.unisa.edu.au/open-day>

Tracy Warner